

ADVERTISEMENTS • 2021 Editorial Calendar

JANUARY

- 04 Business Planning**
Reservation Deadline: Dec. 23
Materials Deadline: Dec. 28

FEBRUARY

- 01 Real Data/ Top Producers**
Reservation Deadline: Jan. 20
Materials Deadline: Jan. 25

MARCH

- 01 Lending**
Reservation Deadline: Feb. 18
Materials Deadline: Feb. 22

APRIL

- 05 Truth About Agents Survey**
Reservation Deadline: March 24
Materials Deadline: March 29

MAY

- 03 Chicagoland Luxury Homes**
Reservation Deadline: April 23
Materials Deadline: April 26

JUNE

- 07 Business Building Tech**
Reservation Deadline: May 27
Materials Deadline: June 1

JULY

- 05 Branding**
Reservation Deadline: June 23
Materials Deadline: June 28

AUGUST

- 02 Market Report**
Reservation Deadline: July 20
Materials Deadline: July 26

SEPTEMBER

- 06 New Construction**
Reservation Deadline: Aug. 25
Materials Deadline: Aug. 30

OCTOBER

- 04 Brokerage Report**
Reservation Deadline: Sept. 22
Materials Deadline: Sept. 27

NOVEMBER

- 01 Agents' Choice Awards**
Reservation Deadline: Oct. 20
Materials Deadline: Oct. 25

DECEMBER

- 06 Predictions**
Reservation Deadline: Nov. 24
Materials Deadline: Nov. 29



SPECIAL ISSUE

AUGUST 30

Who's Who in Chicagoland Residential Real Estate

Reservation Deadline: Aug. 2
Materials Deadline: Aug. 9

This special annual issue supports and recognizes excellence and leadership in the real estate industry.

In print and online.

We profile top producers, team leaders, mentors and other highly regarded professionals.

This popular issue gives advertisers an opportunity to align with the best in Chicagoland residential real estate.

See **page 6** for print ad rates.
See **page 10** for web ad rates.

NOTE: Premium placement ads have an earlier Materials Deadline. Please contact Chicago Agent for specific dates.