

EDITORIAL CALENDAR

JANUARY

- 05 Market outlook**
Ad Reservation Deadline: Dec. 22
Materials Deadline: Dec. 26

FEBRUARY

- 02 Real data | Top producers**
Ad Reservation Deadline: Jan. 16
Materials Deadline: Jan. 21

MARCH

- 02 Mortgage lending**
Ad Reservation Deadline: Feb. 13
Materials Deadline: Feb. 18

APRIL

- 06 The Truth About Agents survey**
Ad Reservation Deadline: March 20
Materials Deadline: March 25

MAY

- 04 Chicagoland luxury**
Ad Reservation Deadline: April 17
Materials Deadline: April 22

JUNE

- 01 Tech**
Ad Reservation Deadline: May 15
Materials Deadline: May 20

JULY

- 06 Business models**
Ad Reservation Deadline: June 19
Materials Deadline: June 24

AUGUST

- 03 Do you need a coach?**
Ad Reservation Deadline: July 17
Materials Deadline: July 22
- 31 Who's Who in Chicagoland Residential Real Estate**
Ad Reservation Deadline: July 17
Materials Deadline: August 5

SEPTEMBER

- 07 New construction**
Ad Reservation Deadline: Aug. 21
Materials Deadline: Aug. 26

OCTOBER

- 05 Marketing**
Ad Reservation Deadline: Sept. 18
Materials Deadline: Sept. 23

NOVEMBER

- 02 Agents' Choice Awards**
Ad Reservation Deadline: Oct. 16
Materials Deadline: Oct. 21

DECEMBER

- 01 Predictions**
Ad Reservation Deadline: Nov. 18
Materials Deadline: Nov. 20

